

## CLAIMS

[c1] 1. A method for negotiating information associated with a first product between multiple entities, comprising:

receiving a first data associated with the first product from a first delivery entity;  
presenting to the multiple receiver entities, the data associated with the first product;  
receiving a first modification to the first data by the first receiver entity;  
presenting the first modification to the first data to the first delivery entity;  
receiving an acceptance of the first modification from the first delivery entity; and  
associating the first modification with the first receiver entity.

[c2] 2. The method of claim 1 further comprising storing the product and the first modification in a central repository.

[c3] 3. The method of claim 1 further comprising:

receiving a second modification to the first data from a second receiver entity;  
receiving an acceptance of the second modification from the first delivery entity; and  
associating the second modification with the second receiver entity in addition to  
associating the first modification with the first receiver entity.

[c4] 4. The method of claim 3 further comprising:

receiving a second data associated with a second product from a second delivery entity;  
presenting to the multiple receiver entities, the second data associated with the second product;  
receiving a first modification to the second data from a one of the multiple entities;  
receiving an acceptance of the first modification to the second data from the second delivery entity; and  
associating the first modification to the second data with the one of the multiple entities.

[c5] 5. A system for negotiating information associated with a first product between multiple entities, comprising:

means for receiving a first data associated with the first product from a first delivery entity;

means for presenting to the multiple receiver entities, the data associated with the first product;

means for receiving a first modification to the first data by the first receiver entity;

means for presenting the first modification to the first data to the first delivery entity;

means for receiving an acceptance of the first modification from the first delivery entity;

and

means for associating the first modification with the first receiver entity.

[c6]

6. The system of claim 1 further comprising:

means for receiving a second modification to the first data from a second receiver entity;

means for receiving an acceptance of the second modification from the first delivery entity; and

means for associating the second modification with the second receiver entity in addition to associating the first modification with the first receiver entity.

[c7]

7. The system of claim 6 further comprising:

means for receiving a second data associated with a second product from a second delivery entity;

means for presenting to the multiple receiver entities, the second data associated with the second product;

means for receiving a first modification to the second data from a one of the multiple entities;

means for receiving an acceptance of the first modification to the second data from the second delivery entity; and

means for associating the first modification to the second data with the one of the multiple entities.

[c8]

8. A method for negotiating data associated with multiple products between multiple developers and multiple carriers, comprising:

receiving data associated with multiple products into a central repository;

presenting the data to multiple carriers;

receiving from a first carrier, a first modification to a first data portion associated with a first product;

presenting to a first developer associated with the first product, the first modification;  
receiving an acceptance of the first modification; and  
associating the first modification with the first product and the first carrier.

[c9]

9. The method of claim 8 further comprising:

receiving from a second carrier, a second modification to the first data associated with the first product;  
presenting the second modification to the first developer associated with the first product;  
receiving an acceptance of the second modification; and  
associating the second modification with the first product and the second carrier in addition to associating the first modification with the first product and the first carrier.

[c10]

10. The method of claim 8, wherein the multiple products are associated with different developers.

[c11]

11. A system for negotiating data associated with multiple products between multiple developers and multiple carriers, comprising:  
means for receiving data associated with multiple products into a central repository;  
means for presenting the data to multiple carriers;  
means for receiving from a first carrier, a first modification to a first data portion associated with a first product;  
means for presenting to a first developer associated with the first product, the first modification;  
means for receiving an acceptance of the first modification; and  
means for associating the first modification with the first product and the first carrier.

[c12]

12. The system of claim 11 further comprising:

means for receiving from a second carrier, a second modification to the first data associated with the first product;  
means for presenting the second modification to the first developer associated with the first product;  
means for receiving an acceptance of the second modification; and

means for associating the second modification with the first product and the second carrier in addition to associating the first modification with the first product and the first carrier.

[c13] 13. The system of claim 11, wherein the multiple products are associated with different developers.

[c14] 14. A computer-readable medium having computer executable instructions that when execute perform a method for negotiating data associated with multiple products between multiple developers and multiple carriers, comprising:

- receiving data associated with multiple products into a central repository;
- presenting the data to multiple carriers;
- receiving from a first carrier, a first modification to a first data portion associated with a first product;
- presenting to a first developer associated with the first product, the first modification;
- receiving an acceptance of the first modification; and
- associating the first modification with the first product and the first carrier.

[c15] 15. The computer readable means of claim 14 having further executable instructions for performing the method, comprising:

- receiving from a second carrier, a second modification to the first data associated with the first product;
- presenting the second modification to the first developer associated with the first product;
- receiving an acceptance of the second modification; and
- associating the second modification with the first product and the second carrier in addition to associating the first modification with the first product and the first carrier.

[c16] 16. A method of negotiating metadata associated with an application for execution on a wireless device, comprising:

- receiving metadata associated with multiple applications;
- presenting the metadata to multiple carriers;
- providing an automated negotiation forum for the carriers and developers;

receiving into the negotiation forum, modifications to the metadata from carriers, modifications to the metadata from developers, acceptance requests from carriers and acceptance requests from developers;

associating metadata associated with one of the multiple applications with a carrier.

[c17] 17. A system for negotiating metadata associated with an application for execution on a wireless device, comprising:

means for receiving metadata associated with multiple applications;

means for presenting the metadata to multiple carriers;

means for providing an automated negotiation forum for the carriers and developers;

means for receiving into the negotiation forum, modifications to the metadata from carriers, modifications to the metadata from developers, acceptance requests from carriers and acceptance requests from developers;

means for associating metadata associated with one of the multiple applications with a carrier.

[c18] 18. A method for providing a negotiation forum, comprising:

providing electronic access to an automated system to multiple delivery entities and multiple receiver entities;

presenting to the multiple receiver entities metadata associated with products associated with the multiple delivery entities;

receiving modification terms associated with the metadata associated with the products associated with the multiple delivery entities;

receiving acceptance of modifications to the metadata; and

associating the modification of the metadata with multiple receiver entities.

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[c19] 19. A computer-readable medium having computer executable instructions that when execute perform a method for providing a negotiation forum, comprising:

providing electronic access to an automated system to multiple delivery entities and multiple receiver entities;

presenting to the multiple receiver entities metadata associated with products associated with the multiple delivery entities;

receiving modification terms associated with the metadata associated with the products associated with the multiple delivery entities;

receiving acceptance of modifications to the metadata; and

associating the modification of the metadata with multiple receiver entities.